

NEIGH BOUR HOOD

GUIDE TO
BRIGHTON

guest.
& house

WELCOME TO THE NEIGHBOURHOOD...

Brighton has always danced to its own rhythm. Once a quiet fishing village, it became a fashionable seaside escape in the 18th century. Today it's a proudly independent and creative city; known for its pebble beach, bold spirit and vibrant arts scene.

No. 124 is lucky to be part of such a vibrant neighbourhood, full of indie shops and hidden gems. It's a place where old and new blend effortlessly, and where every stroll brings the chance to discover something new.

We believe the best way to experience Brighton is like a local - curious, unhurried, and open to discovery. That's why we've created this guide, with our favourite places to explore and shop.

And the best bit? As a guest of No. 124, you're in the know. Show your 'G' keyring at selected spots and you'll unlock a little something extra - generously offered by our wonderful neighbours - our way of saying: welcome to the neighbourhood.



Captured by Jackfromafar

WHERE TO SHOP

BE CHOCOLAT BRIGHTON

If you're after a chocolate fix, there's only one place to head - Be Chocolat. Founded by the legendary Maître Chocolatier Michel Clement, this family-run spot makes every piece of chocolate by hand, using only the best cocoa!

'G' Perk: 10% off in-store

15 Duke St, Brighton BN1 1AH

DOWSE

A treasure trove for design lovers, Dowse brings together carefully curated pieces from independent makers and global artisans. From ceramics to textiles, it's a place where everyday objects become beautiful keepsakes with a story.

'G' Perk: 10% off in-store

37 Gardner St, Brighton BN1 1UN

BOHO GELATO

A Brighton favourite for good reason. Since 2010, Boho Gelato has been crafting small-batch gelato by hand. With over 500 flavours created so far - from clementine to carrot cake, violet to vanilla - you'll always find something new. They serve 12 ever-changing flavours daily. With two shops in the city centre, it's a sweet spot worth seeking out.

'G' Perk: 20% off in-store

6 Pool Valley, Brighton BN1 1NJ

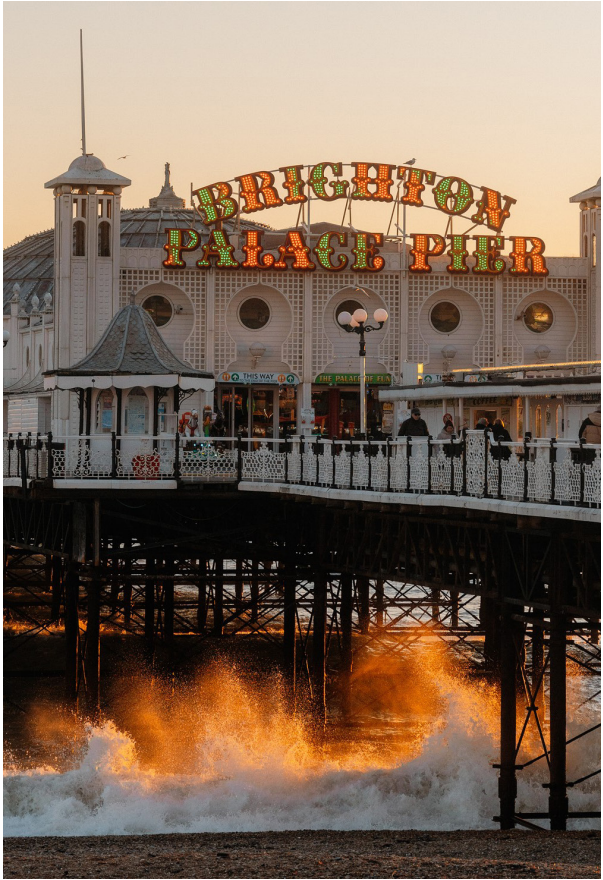
31 Ship Street, Brighton BN1 1AD

LOLA STORE

Located right on the seafront, just a few steps from No. 124, Lola Store is the perfect spot to pick up something special - whether it's a gift for someone you love or a treat for yourself. Inside, you'll find a beautifully curated collection of one-off pieces, accessories, and homeware.

'G' Perk: 10% off in-store

96, Kings Road Arches, Brighton
BN1 2FN



Captured by Jackfromafar

WHERE TO SHOP

LAVENDER ROOM

A Brighton gem for over 20 years, Lavender Room is the go-to for thoughtful gifts, jewellery, and stylish homeware. Tucked just minutes from the seafront, it's a beautifully curated boutique where you'll always find something special.

'G' Perk: Enjoy 10% off in-store

16 Bond St, Brighton BN1 1RD

POLKA DOT INTERIORS

Just a short stroll from No. 124, Polka Dot Interiors is Brighton's go-to for fabulous home finds. From statement lighting and eye-catching wall art to mirrors, cosy throws, cushions, and beautiful accessories - this boutique is a must-visit when in Brighton.

'G' Perk: Enjoy 15% off in-store

60 Middle St, Brighton BN1 1AL

ORELIA

Founded in Brighton and loved far beyond, Orelia offers modern jewellery with a luxe feel. From delicate layering necklaces to standout earrings, each piece is thoughtfully designed to elevate your everyday style.

'G' Perk: 20% off in-store (excludes sale and vintage items, no minimum spend).

5 Prince Albert St, Brighton BN1 1HE

WHERE TO SHOP

SCAMP & DUDE

In the mood for some retail therapy? There's only one place to go. Famous for their signature leopard and lightning bolt prints, Scamp & Dude's vibrant, purpose-led fashion brand brings a playful edge to any wardrobe.

'G' Perk: No. 124 guests can enjoy the Bolt Room experience - a private fitting for up to six with a stylist and a glass of fizz. Plus, a special gift with purchase when shopping in-store. To book, contact: 01273 359335 or email brightonstore@scampanddude.com

18 North St, Brighton BN1 1EB

WIDEYE

Fresh, ethical skincare handmade on the South Coast. Wideye is full of small batch balms, bath soaks, and shower melts - all designed with wellbeing in mind. The store smells amazing and is well worth a wander down the Lanes.

'G' Perk: Receive a free Shower Melt or Travel Shower Gel (30ml) with any purchase.

15 Gardner St, Brighton BN1 1UP



Captured by Jackfromafar

EXPLORE

BRIGHTON GIN

Handcrafted just minutes from the seafront, Brighton Gin is as full of character as the city itself. Whether you're picking up a souvenir, booking a distillery tour, or just fancy a bottle of the local spirit, their space is warm, welcoming, and proudly Brighton through and through. We serve their delicious gin downstairs in the bar too.

'G' Perk: 10% off Brighton Gin souvenirs at their distillery

35a Vale Rd, Brighton BN41 1GD

HELM GALLERY

Tucked away in Brighton's historic Lanes, Helm Gallery is a beautifully curated space showcasing contemporary art from some of the world's most exciting emerging and established artists. More than just a gallery, it's also home to a stylish bar - perfect for a glass of wine or cocktail while you browse.

'G' Perk: 15% off any cocktail on the menu

15 North Rd, Brighton BN1 1YA

GREAT BRITISH WINE TOURS

Fancy a day of delicious wine and scenic views? Great British Wine Tours offer trips to some of Sussex's finest vineyards and tasting rooms - no driving, no hassle, just great company and exceptional wines. It's the perfect way to discover Sussex's vibrant wine scene.

'G' Perk: Enjoy 10% off tours
Use code: GHwinetour10

Book here: greatbritishwinetours.co.uk

NO.

124

BRIGHTON

124 Kings Rd, Brighton BN1 2FA

01273 916779